

*Do you have a book inside you or in an old notebook waiting to be published?*

# How to Publish Your Book Fundamentals Conference (Virtual)

**SAT., FEB. 19, 2022**

**8:30 am - 12:30 pm**

(Virtual Room Opens at 8:15; Q & A 12-12:30)



## SEVEN SESSIONS INCLUDE:



- 1 **Five Essentials for Publishing a Children's Book** - Warren Martin, SLPA President, Author of *Adventures with Pop Pop* Children's Book Series



- 2 **People REALLY DO judge a book by its cover!** Your cover is the single most important marketing element of your book - Peggy Nehmen, Book Designer, Nehmen-Kodner Book Design



- 3 **Editing Your Book: How to Save Time and Money** - Three main starting points, plus how to self-edit before hiring a professional editor. Kerri M. Holloway, Freelance Editor & Copywriter Successful Improvements



- 4 **Managing Expectations for the Editing Process** - What to expect, how best to manage and schedule the work, and what can and can't be done through editing. Andrew Doty, Founder, Editwright



- 5 **Seven Steps to Self-Publishing without Being Overwhelmed** - Jo Lena Johnson, Publisher, Book Shepherd, Writing Coach and Conference Moderator



- 6 **Promote Your Book Through Networking** - Learn where to network and what to say to generate interest and presales before your book is published. Kevin Desrosiers, Speaker, Author, Coach



- 7 **Easy Steps to Uploading Your Book on Amazon in 30 Minutes** - Patrick Dorsey, Author and Publisher, Legendary Planet

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*This information-packed conference is presented by publishing professionals, who are current board members of the SLPA.*

**Get the guidance and support you need to become a PUBLISHED author!**

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